

### TRANSFORMING SPACES WITH TAILORED SIGNAGE SOLUTIONS.



# KINGS SIGNS

ELEVATE YOUR BRAND WITH KINGS SIGNS, THE EGYPT'S LEADING PROVIDER OF BESPOKE SIGNAGE SOLUTIONS.

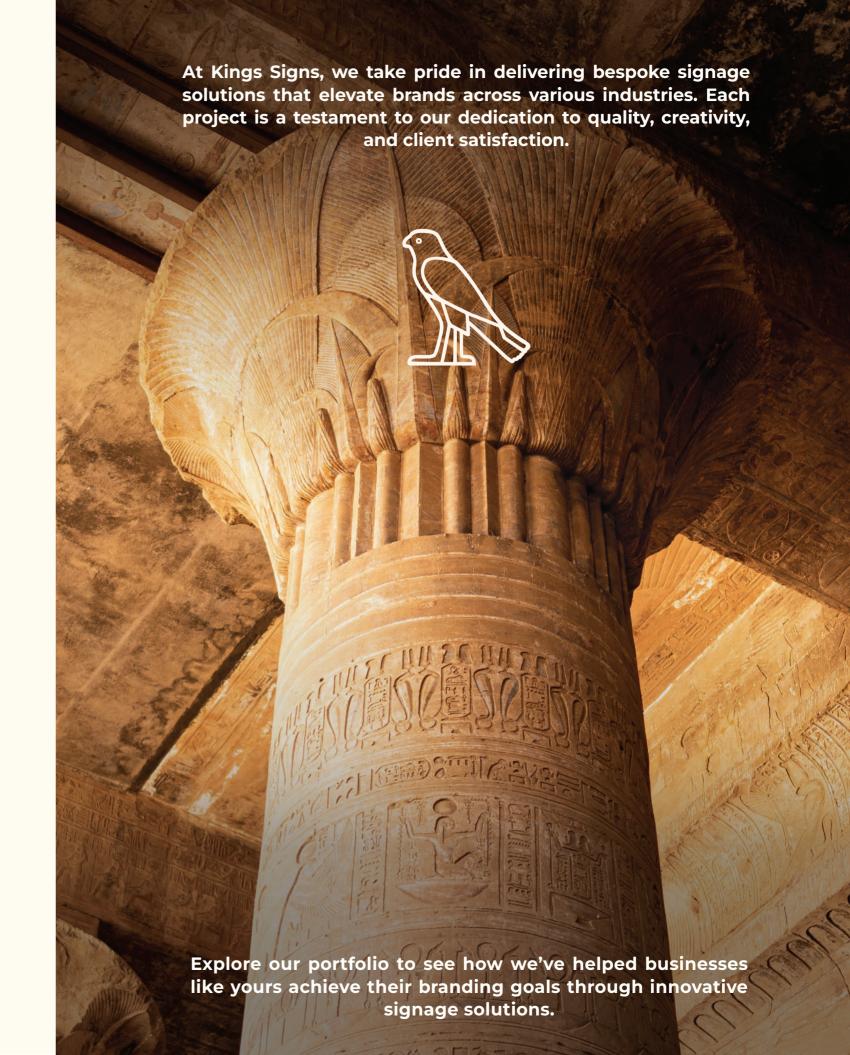
KINGS SIGNS

CONTENT

WHO WE ARE
OUR SOLUTIONS
CLIENTS & PARTNERS

EVERY SPACE HAS THE POTENTIAL TO INSPIRE, AND OUR SIGNAGE SOLUTIONS ARE DESIGNED TO BRING THAT POTENTIAL TO LIFE.

### About KINGS SIGNS



### OUR SOLUTIONS

We provide a complete signage solutions based on expertise gained from our many years of experience. From consultancy, planning, design and manufacture, to the professional maintenance of your signs,

#### KINGS SIGNS CAN PROVIDE YOU WITH A COMPREHENSIVE SIGNAGE SOLUTIONS.

Our uncompromising standard of excellence and design gives you a unique signage solution installed to your exact specifications in a timely and professional manner.

We work with many of the leading construction companies, architects and designers and our client portfolio includes many well known names and blue chip companies across all industry sectors.

In recent years we have assisted in many high street regeneration projects and have developed a particular expertise and reputation within this field.

### KINGS SIGNS OFFERING A COMPLETE DESIGN, BUILD AND INSTALLATION SERVICE

We are designers, manufacturers and installers of all forms of signage; internal, external, illuminated and non-illuminated.







Our friendly in house team have worked within the signage industry for many years and have earned an enviable reputation within the business.

We take great pride in the services and products we provide.

From inception to the finish we will work with you to ensure that your project is delivered on time and to your highest satisfaction. FROM INITIAL DESIGN CONCEPT TO DELIVERING THE FINISHED PRODUCT.

# Why work with Kings Signs?

At Kings Signs, we believe in comprehensive customer service. Our creative design team will help you define and bring your ideas to life using the latest graphic design and visualisation software while our project management and production teams will ensure that the final product is exactly how you need it.



### **Experience**

Working with signage experts with over 15 years of combined experience.

#### Design

In-house creative design team ready to create striking artworks for your next project.

### Responsiveness

Lightning-fast response to your enquiry, during our working hours.

### **Extensivity**

Comprehensive range of signage products, graphics design & installation services.



### Innovative Signage & Graphic Solutions

### Transforming Spaces with Tailored Signage

Every space has the potential to inspire, and our signage solutions are designed to bring that potential to life.

Whether you're refreshing a retail storefront, adding branded features to an office, or incorporating unique finishes with architectural vinyl wraps, we provide a seamless process from design to installation.

With a focus on quality materials and expert craftsmanship, our team ensures each sign complements its surroundings while achieving maximum visual impact.

From dynamic retail signage that captures attention to architectural vinyl wraps that transform spaces, every project is crafted with precision and creativity.

Our services include bold illuminated signage, tailored interior branding, and custom window and wall graphics, each designed to reflect your brand identity and elevate the visual appeal of your environment.

### **HOW WE WORK**











AT KS WE USE THE CONSULTATION PROCESS TO ASSESS YOUR NEEDS AND DELIVER A UNIQUE SERVICE TO CREATE THE RIGHT SIGNAGE SOLUTION FOR YOU.

WE ARE ABLE TO SUPERIMPOSE AN IMAGE OF YOUR SIGN ONTO A DIGITAL PHOTO OF YOUR PREMISES SO YOU CAN SEE WHAT THE SIGN WILL LOOK LIKE BEFORE IT IS MANUFACTURED.

### CONSULTATION



### PLANNING & DESIGN



Our experience in the sign business ensures that you, as a key customer, get the signage solution that provides the right branding and impression that your business deserves.

We will provide you with a comprehensive real time-scale for each signage project and a dedicated member of our team will be on hand to manage your sign solution with professionalism and dedication.

We provide a unique solution for each and every customer creating signs that provide powerful first impressions for your business.

#### **PLANNING**

At KS, we can help with the proposal to display a sign which generally requires local council permission.

To achieve this we provide comprehensive on – site surveys.

This includes procurement of all necessary local council permissions for any new signs in a timely manner ensuring compliance with all council regulations.

#### **DESIGN**

We work with you to expand your idea and bring it to life. Don't worry if you dont know where to start ...

Our in house design team will create it for you! We use the latest software to design a sign which will be tailored to your requirements, and can go through any ideas or changes you wish to make.

WE GUARANTEE THAT HERE AT KS WE WILL PROVIDE YOU WITH SIGNS EXCELLENCE AND QUALITY.



### MANUFACTURE & INSTALLATIONS

#### MANUFACTURE

Our uncompromising standard of excellence and design ensures that each and every sign is a statement of quality and excellence.

We use start of the art machinery and the latest techniques to ensure that you receive a secure and durable signage product made to the highest specifications.

#### PRO SIGNAGE INSTALLATIONS

Our highly skilled and trustworthy technicians have industry experience and knowledge.

KS guarantees that your sign is installed to your exact specifications in a timely and professional manner.

From simple applications to high level signage using access equipment, our installation experts are fully equipped to get the job done properly.

OUR MAINTENANCE PROGRAM LETS US TAKE CARE OF YOUR SIGNS SO THAT YOUR FIRST IMPRESSIONS ARE ALWAYS THE BEST.



### SIGNAGE MAINTENANCE

As an additional service, KS can regularly attend site to clean, survey or replace any faulty sign components.

Whether you require scheduled maintenance or repairs, KS gets the job done in a timely and professional manner.

Maintaining your signage is crucial for projecting a professional image, and that's where Kings Signs comes in.

We provide top-notch Signage Maintenance services across the entire Egypt including undertaking work on behalf of facility management companies.

# OUR SCOPE OF WORK & SOLUTIONS

# CREATIVE & STRIKING SIGNAGE DESIGNS THAT WILL ELEVATE YOUR BUSINESS.







### Elevate your brand with Kings Signs, the Egypt's leading provider of bespoke signage solutions based in Cairo.

Explore our range of exterior & interior signs, vehicle graphics, office branding, window graphics and wall wraps. Our Al-powered design process and skilled installation team guarantee precision and creativity for every project. Experience fast turnaround, nationwide installation, and exceptional customer service.

#### **ILLUMINATED SIGNAGE**

- Illuminated Letters
- Lightbox Signs
- Neon Signs
- Fret Cut Trays
- Illuminated Projecting Signs

#### **INTERIOR SIGNAGE**

- Wall Lettering
- Reception Signage
- Ceiling Signs
- 3D Logo Signs
- & More

#### **EXTERIOR SIGNAGE**

- Wall Lettering
- Shop Front Signage
- External Letters
- Window Graphics
- Projecting Signs



### Illuminated Letters

# Custom LED Illuminated letters for shops, restaurants and local businesses for increased visibility.

At Kings Signs, we offer a stunning range of illuminated letter signs that effortlessly blend style with functionality.

Our face-lit, halo-lit, and edge-lit signs are meticulously crafted to elevate the visual appeal of any space, whether indoors or outdoors. Each sign is a testament to our commitment to quality and innovation, designed to captivate attention and leave a lasting impression.

Explore our collection and discover how our illuminated letter signs can illuminate your brand and message effectively.



Halo and Face Illuminated Letters from Kings Signs are manufactured with durable stainless steel, aluminium and acrylic and are ideal for wall mounting, inside the offices or outside the building as a fascia signage.

Make an impact Face & Halo illuminated sign letters are one of the most prominent and impactful marketing tools used for businesses across Middle East.



# Lightbox Signs

Designed to any size you require, lightboxes from Kings Signs will perfectly fit the area above your restaurant entrance or shop front making your business visible after dark.

# Brighten up your shop front with bespoke lightbox signs.

At Kings Signs, we offer a versatile and eye-catching way to showcase your brand or message with our custom lightbox signs.

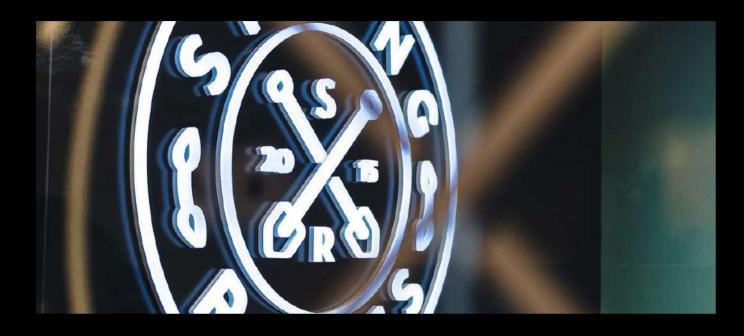
Our lightbox signs are designed to draw attention and illuminate your message in a sleek and professional manner. Whether you are looking to promote your business, highlight a special promotion, or simply add a unique touch to your space, our custom lightbox signs are the perfect solution.

With high-quality materials and customization options, we can bring your vision to life and help you stand out from the competition.



# **Enhanced** colours

Our lightbox signs are supplied with cut vinyl graphics or digital print on the highest quality polymeric vinyl for enhanced durability and colour appearance what makes the graphics last longer without fading.



### Fret Cut Trays

Make an impact with bespoke LED illuminated sign trays with recessed, flush or raised lettering, designed to meet your design guidelines.

# Custom fascia fret cut sign trays with LED Illumination.

Crafted with precision and attention to detail, our fret cut sign trays offer a modern yet timeless way to showcase your brand.

The fret cut design allows for intricate patterns and shapes to be cut out, providing a unique and eye-catching look for your business signage while being lit up at night.

With energy-efficient LED lighting, your sign will shine brightly regardless of the time of day, ensuring maximum visibility.

Elevate your brand's presence with our high-quality fret cut LED illuminated sign trays, designed to make a lasting impression in any setting



# **Bright Illumination**

Our fret cut and backlit tray signs are manufactured using extra bright LED modules with acrylic inlays covered in translucent vinyl for multicolour illumination.



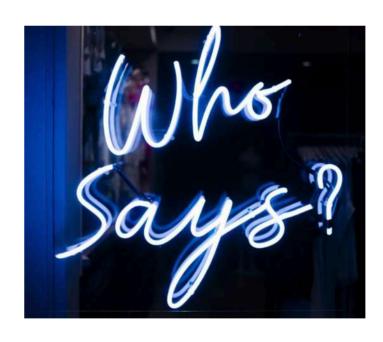
# Neon Signs

Kings Signs offers bespoke faux neon signs with energy-efficient LEDs that are a much more affordable and reliable option than standard neon signs.

# Bring some light to your interior decor with Neon Signs.

Custom neon signs are a great choice if you want to brighten up your studio, salon or office with illuminated text, logo or welcome message. We offer bespoke faux neon signs with energy-efficient LEDs that are a much more affordable and reliable option than standard neon signs.

Custom Neon signs are available with rectangular or shaped acrylic back panels with white, yellow, orange, red, pink, blue navy, purple and green illumination.





# Contemporary & impactful

Our faux neon signs are not only safe to touch thanks to low voltage LEDs used to imitate the neon effect, but they are also much more affordable than standard neon signs.

### **INTERIOR SIGNS & GRAPHICS**



### Wall Lettering

Transform your walls into dimensional advertisements with die-cut text, flat cut lettering or 3D wall logos - your custom lettering can be mounted with double-sided tape applied to the rear or plastic locators to give an impression of the 3D effect.

# Make an impact with custom wall lettering & logos.

At Kings Signs, we specialize in providing custom wall lettering solutions that can elevate the aesthetics of any space.

Our tailored approach allows you to choose fonts, sizes, and colors that align with your vision, whether you are looking to add a personal touch to your home or seeking to enhance your brand identity in a commercial setting. With our attention to detail and high-quality materials, we ensure that your custom wall lettering stands out with precision and durability.

Explore endless possibilities with Kings Signs and transform your walls into captivating works of art.



# Make it stand out

Add a touch of personalisation to your interior decor with custom wall lettering, flat cut letters and raised 3D logos from Kings Signs.



# Reception Signage

Welcome your visitors with a powerful first impression using our Custom Reception Signage. Our bespoke signs are meticulously designed to embody your brand, set the tone for your office, and provide a warm reception.

# Make impactful first impressions with Custom Reception Signage.

Crafted with precision, our signage enhances your reception area, making it more inviting and reflective of your brand's identity.

At Kings Signs, we understand the critical role that reception signage plays in creating a lasting first impression for your business.

Our custom reception signage solutions are designed to elevate your brand identity and leave a memorable impact on visitors.

From modern and sleek designs to classic and elegant options, we offer a range of choices to suit your unique aesthetic preferences.



# Welcome with style

Your reception area is the first point of contact for your visitors. Whether you prefer a modern minimalist design or something more intricate, we create signs that perfectly capture your brand's essence and values.



### 3D Logo Signs

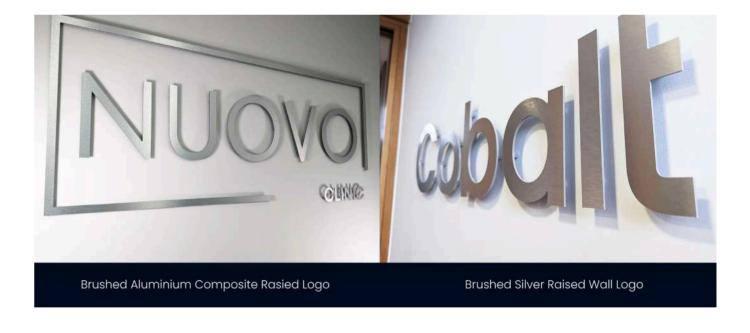
Make an impact on your clients and visitors with custom made 3D Logo Signs from Kings Signs suitable with interior and exterior use.

# Make your brand stand out with 3D Logo signs.

Elevate your brand presence with our cutting-edge 3D technology that brings your logo to life in stunning visual depth and clarity.

Our 3D Logo signs offer a modern and sophisticated way to captivate your audience and leave a lasting impression. Whether you're looking to enhance your storefront, office space, or event presentation, our customized 3D Logo signs are tailored to meet your unique branding needs.

Stand out from the crowd and make a memorable statement with Signs Base's exceptional 3D Logo signs today.



### Make it shine

Explore the captivating blend of modern aesthetics and eye-catching visibility with our custom-

designed illuminated 3D wall logo signs, a sophisticated addition to elevate your brand and leave a lasting impression.



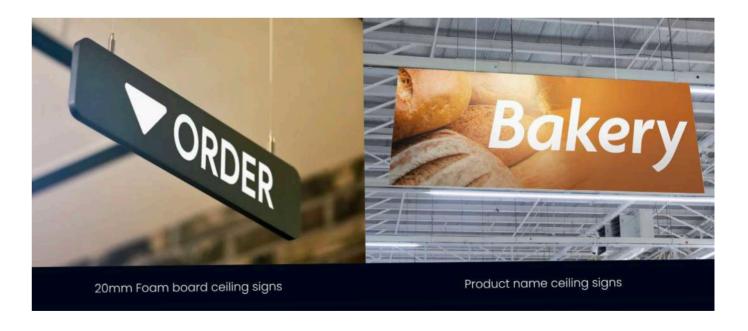
# Ceiling Signs

A wide range of our suspended and ceiling mounted hanging signs from Kings Signs can help you find the right product for your needs.

# Grab your customers attention with bespoke ceiling mounted signs.

At Kings Signs, we offer a versatile solution to elevate your signage needs with our suspended ceiling mounted signs.

From lightweight foam and foamcore signs used for advertising to modular suspended trays, hanging signs can serve a variety of purposes depending on the final effect you are trying to achieve. Ideal for creating clear navigation pathways or highlighting important information in various settings, these signs are designed to seamlessly integrate into your existing suspended ceiling grid.



# Lightweight & impactful

Our ceiling suspended signs are manufactured using lightweight but durable foam PVC, foamcore, or aluminium and mounted to the ceiling with metal brackets or cords.

# Bespoke outdoor signs & graphics solutions.



Whether you need fascia signage, post mounted parking signs or pavement signs, we can help you find the right product and provide a complex external signage solution to meet your needs. From initial surveying, through graphics design and production to installation and aftercare - we can help you take your next project from start to finish.



# Shop Front Signage

### Make sure your business stands out among your competitors

with custom fascia signs, graphics & panels.

### Signage that reflects your business.

Kings Signs offers a wide range of shop front signs, including flat panels, illuminated sign trays, dimensional letters, and lightboxes.

Our comprehensive services cover every aspect of your project, starting from the initial costing and survey to design, manufacturing, and installation.

Let us lead you through a seamless journey to create captivating fascia signage that not only enhances your establishment's visibility but also reflects your brand effectively.



# Lightweight & impactful

Our ceiling suspended signs are manufactured using lightweight but durable foam PVC, foamcore, or aluminium and mounted to the ceiling with metal brackets or cords.



# **External Letters**

Elevate your brand presence effortlessly with external lettering signage, making a remarkable statement that communicates your message with style and sophistication.

# Flat cut and dimensional lettering that makes you stand out.

Custom external lettering are one of the most popular signage options that not only creates a visual impact but also make your business name stand out.

Custom flat cut letters can be made from a variety of materials. From cost-effective PVC and aluminium composite, through acrylic, to stainless steel.

We also offer a wide range of illuminated external 3D letter signs to make your premises visible after dark.



#### **CUSTOM DESIGN**

At Kings Signs, we take pride in offering custom-designed 3D letter signs that cater to our clients' unique preferences.

# Various applications

Our skilled team ensures that each sign is crafted with precision and attention to detail, using fonts specified by the client.



### Window Graphics

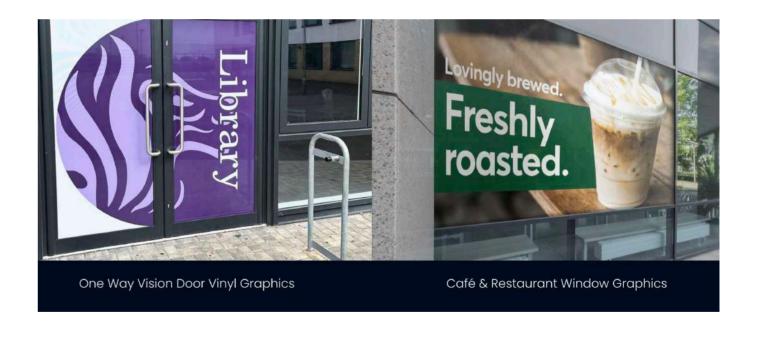
Embrace the versatility and visual appeal of vinyl window graphics to elevate your brand presence and leave a memorable impression on your audience.

# Transform your shop facade or with custom window graphics.

Custom window display graphics are often used to promote a new sale, offer or advertise new arrivals in your shop.

Printed on durable, polymeric vinyl custom window graphics is a cost-effective way to successfully draw an audience into your shop or restaurant and promote your products to new or existing customers.

Transform your retail display or shop front windows with our custom window graphics service today!



Make an impact No matter what industry you are in, custom window vinyl graphics can make your business stand out and help you advertise your products and services.



# Projecting Signs

Projecting signs are a versatile and impactful way to draw attention to a business or establishment.

With the potential to be illuminated, projecting signs serve as effective marketing tools that can leave a lasting impression on passersby.

# Increase your business visibility with custom Wall Projecting Signs.

Custom projection signs from Kings Signs come in various options and configurations.

From cost-effective flat panels (plate or Flange Signs) with single or double-sided print to be poke Projecting Light Box Signs and Illuminated Projecting Sign Trays, we offer a wide range of projecting street signs suitable for any budget.



### Side Wall signs

Bespoke Projecting Signs are the number one solution if you want to increase your visibility on the busy high street or town centre.



# Folded Sign Trays

# Transform your shop facade with aluminium fascia sign trays.

If you're looking for something more than just a flat panel sign, folded sign trays are the perfect solution that will give you a contemporary and modern look at an affordable price.

Made using durable aluminium or composite materials, custom tray signs are a long-lasting product that will last for years exposed to extreme weather conditions.



Affordable signage solution that will keep your building facade clean and neat. Make your business visible with bespoke folded sign trays from Kings Signs.

### Make it shine

We can upgrade your custom sign tray by adding push-through acrylic lettering and LED modules for extra bright face illumination.



# Our customers are important to us and every job, big or small, matters to us.

We consistently provide a high level of service and expertise when it comes to the maintenance of your signs.

Give us a call today or send us a message and one of our friendly service managers will get in touch shortly. We have the expertise, the equipment and the team to take good care of you and your sign.































Partnership is a core value for KS. We put it into practice every day across a diverse partner ecosystem of organizations, enabling collaborative solutions that help our clients and communities thrive.